

## **Vasiliki Papanikolopoulos**

Motivated to explore uncommon practices, Vasiliki loves to work with others to build sustainable and disruptive businesses. Her curiosity leads her to seek complex challenges that require innovative and practical solutions - in particular, challenges that revolve around creating opportunities for local consumption and global circular economy possibilities.

As the Founder and Creative Director of Coimatan, she connects small businesses, non-profits, and local organizations with the community by co-creating products and experiences. She brings global experience across venture capital, corporations, and consulting and is a B Leader, trained in the B-Corp framework. Locally, she is the Fourth Generation Social Media + PR lead as well as a part of the ReUSE MN and B Local Events committees. Vasiliki studied Chemical and Biomolecular Engineering as well as Engineering Entrepreneurship at the University of Pennsylvania.