



About Twin Cities Startup Week:

Twin Cities Startup Week (TCSW) is a weeklong, immersive festival featuring thought leaders from Minnesota and beyond. Through 200+ events covering all facets of business — from tech to arts and culture — the event connects innovators, corporate leaders, and the startup curious. TCSW is the place to explore Minnesota innovation, celebrate startups in our ecosystem, and be inspired to start your own endeavor. For more information, visit twincitiesstartupweek.com.

About TCSW 2022 Programming:

Twin Cities Startup Week 2022 features a full week of entrepreneurially focused, community-driven programming, the bulk of which occurs on the main track days (Monday, September 19 - Friday, September 26). The five tracks of TCSW 2022 are:

- **Spotlight (9/19):** all/general topics, special features
- **Funding (9/20):** raising capital, bootstrapping, crowdfunding
- **Growth (9/21):** sales, marketing, automation, scale
- **Product (9/22):** design, UI/UX, software development
- **Culture (9/23):** people, DEI, future of work, social impact

TCSW Creative Assets:

You can find TCSW logos and more [HERE](#). **Please do not alter TCSW creative assets.**

TCSW Social Media Guidelines:

- The official hashtag for TCSW 2022 posts is #TCSW2022
- The official Twin Cities Startup Week social media platforms are [Instagram](#), [LinkedIn](#), [Twitter](#), [Facebook](#)

TCSW Media Contact:

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